

Missouri Economic Research Brief
Metropolitan Export Report
Joplin, MO

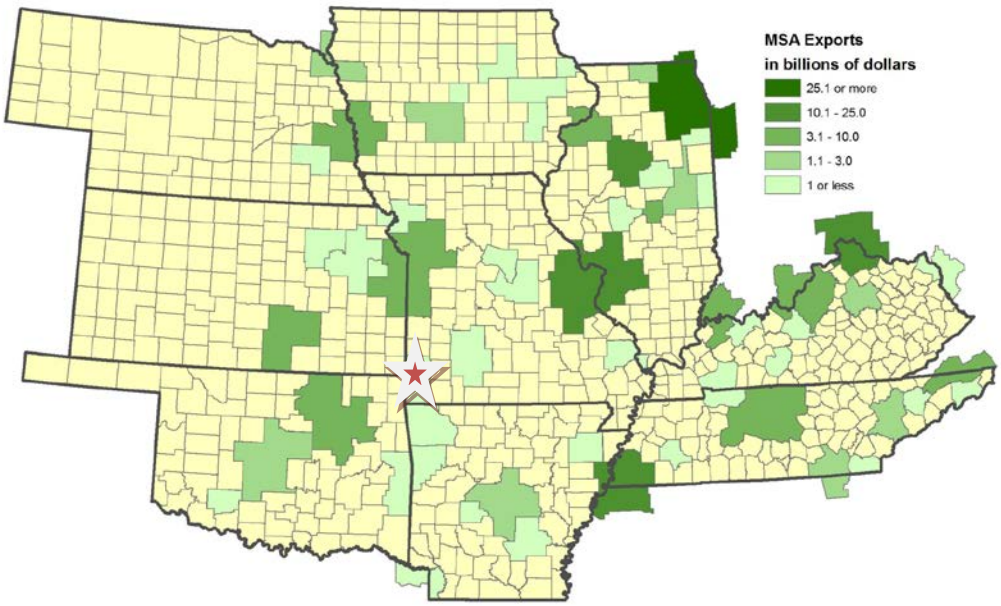
This report examines metropolitan exports as collected from the U.S. Census through 2013. The data originates from shipper's export declarations and represents an origin of movement (OM) series. The OM series is designed to track movements of merchandise out of the country and does not necessarily indicate the area of production.

In 2013 the Joplin, MO metro area had exported over $240 million ranking 6th overall within the state of Missouri and 46th among metro areas in the nine state region. Joplin outpaced Elizabethtown-Fort Knox, KY in total export dollars and fell short of Cleveland, TN in export ranking.

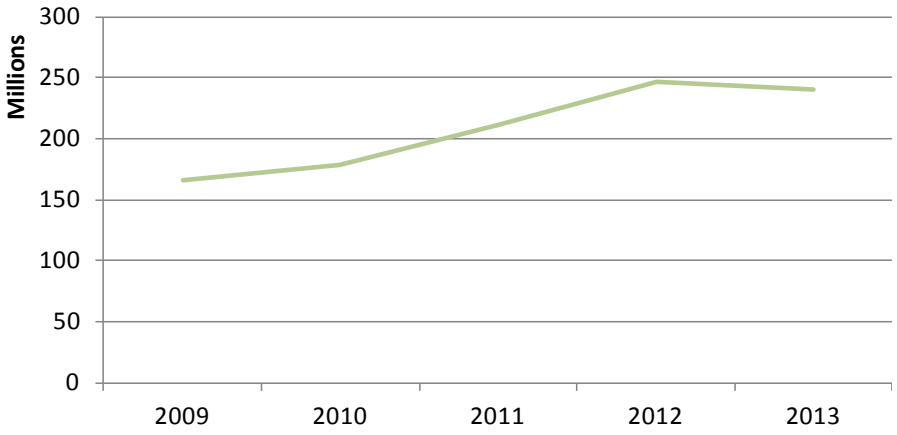
From 2009 to 2013 the Joplin, MO metro area has exported just under $1.3 billion in goods and services over the five years.

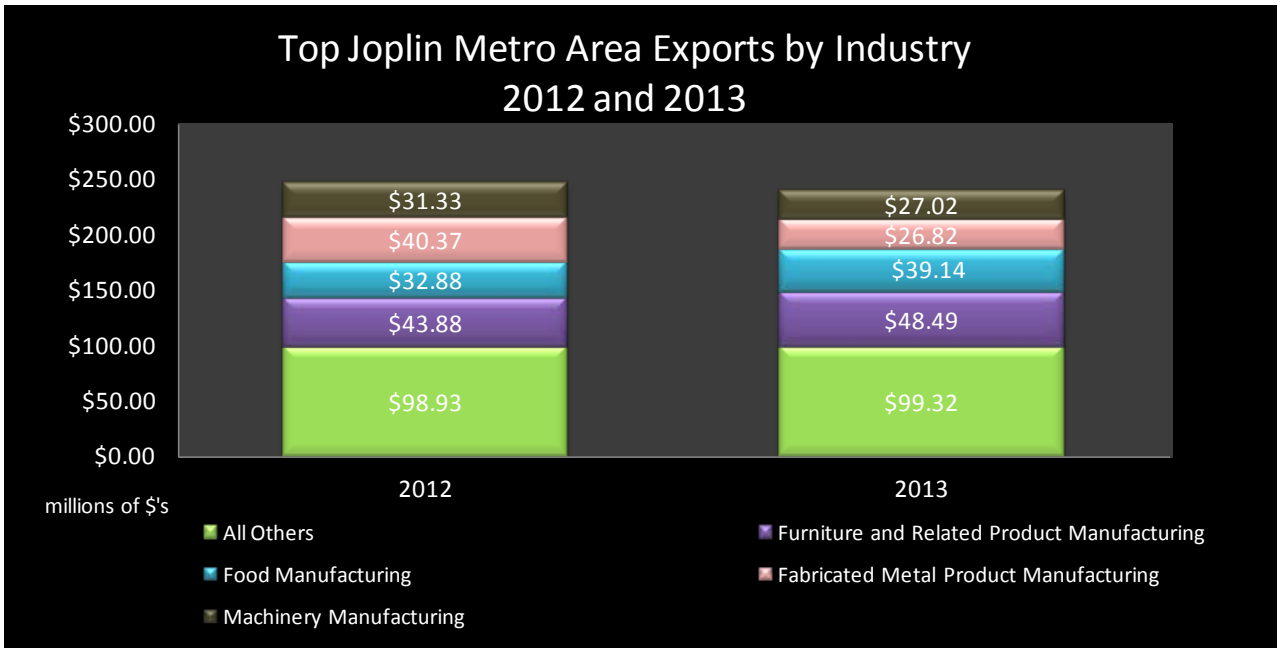
Exports increased 44.6% from 2009 to 2013 in the Joplin

Missouri & Surrounding State Metropolitan Areas by Total Export Dollars 2013

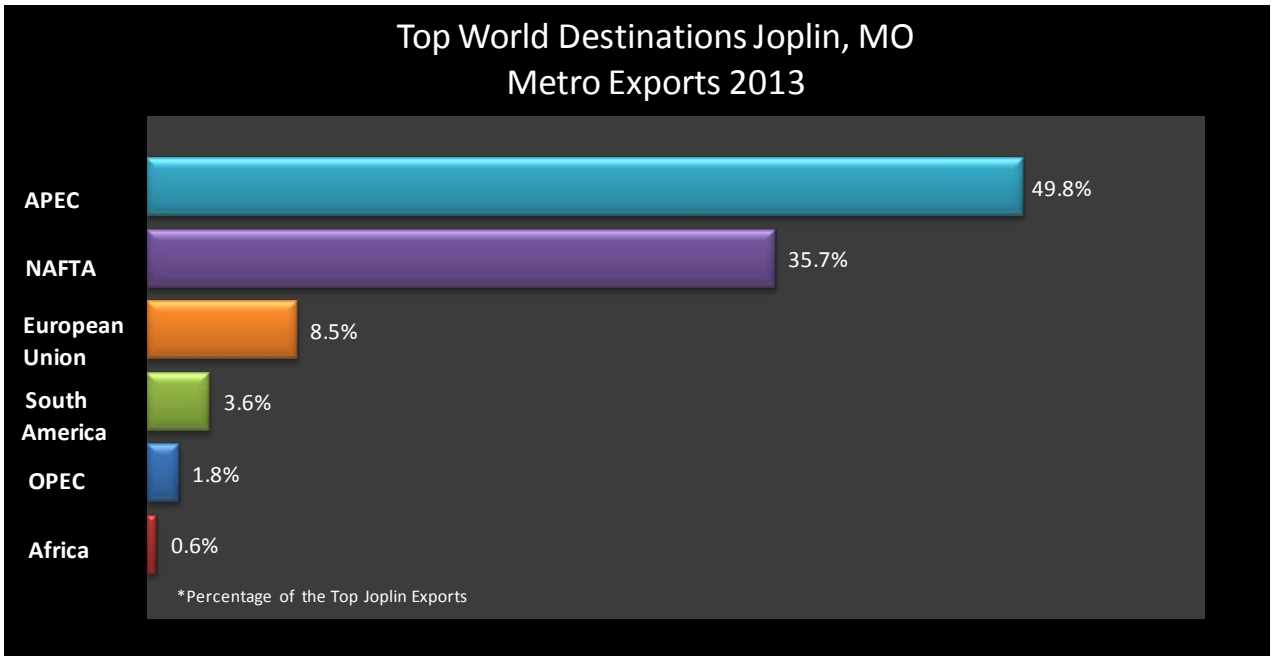


Joplin, Mo Exports 2009 to 2013





Joplin exported over $247 million in commodities in 2012 and over $240 million for 2013. The over-the-year trend from 2012 to 2013 shows increases in Food Manufacturing (19.0%), and Furniture and Related Product Manufacturing (10.5%).



*APEC is the abbreviation for Asia-Pacific Economic Cooperation whose large group of countries includes China. NAFTA is short for North American Free Trade Agreement which includes the United States, Canada and Mexico, OPEC is an abbreviation for the Organization of Petroleum Exporting Countries.