

Missouri Economic Research Brief
Metropolitan Export Report
Columbia, MO

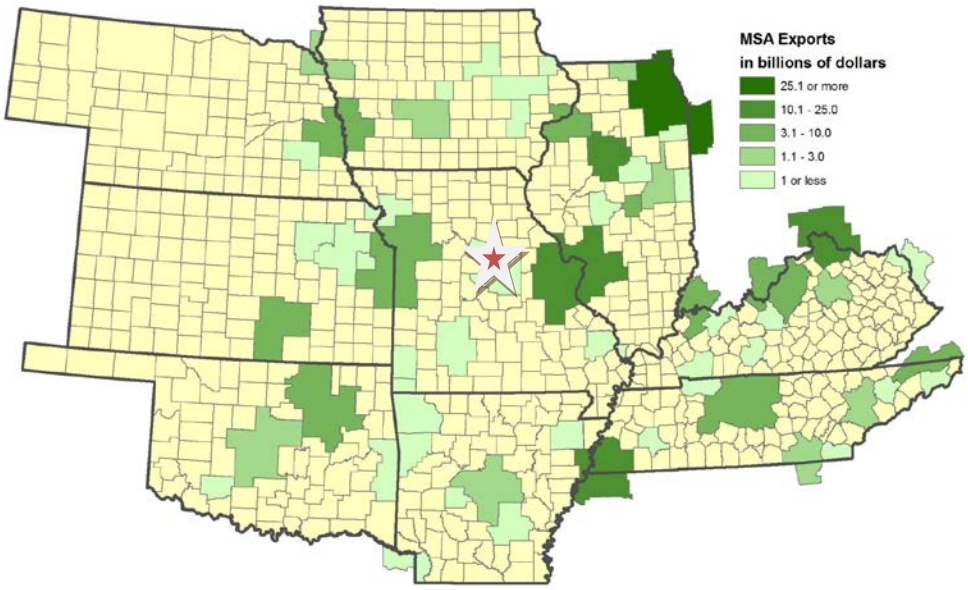
This report examines metropolitan exports as collected from the U.S. Census through 2013. The data originates from shipper's export declarations and represents an origin of movement (OM) series. The OM series is designed to track movements of merchandise out of the country and does not necessarily indicate the area of production.

In 2013 the Columbia metro area had exported over $423 million in goods ranking the area 5th overall within Missouri and 36th among metro areas in the nine state region. Columbia outpaced Iowa City, IA in total export dollars and fell just below Springfield, MO in rank.

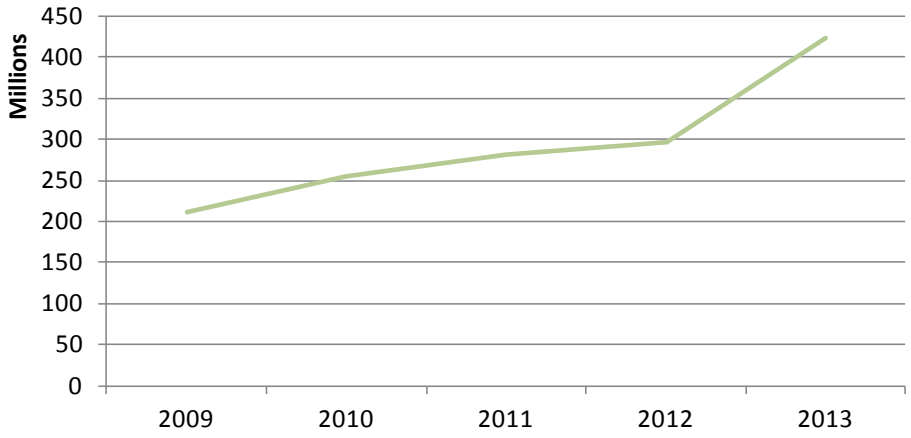
During 2009 to 2013, the Columbia metro area has exported almost $1.8 billion in goods and services. This ranks the area 5th overall out of Missouri metro areas, just ahead of Joplin.

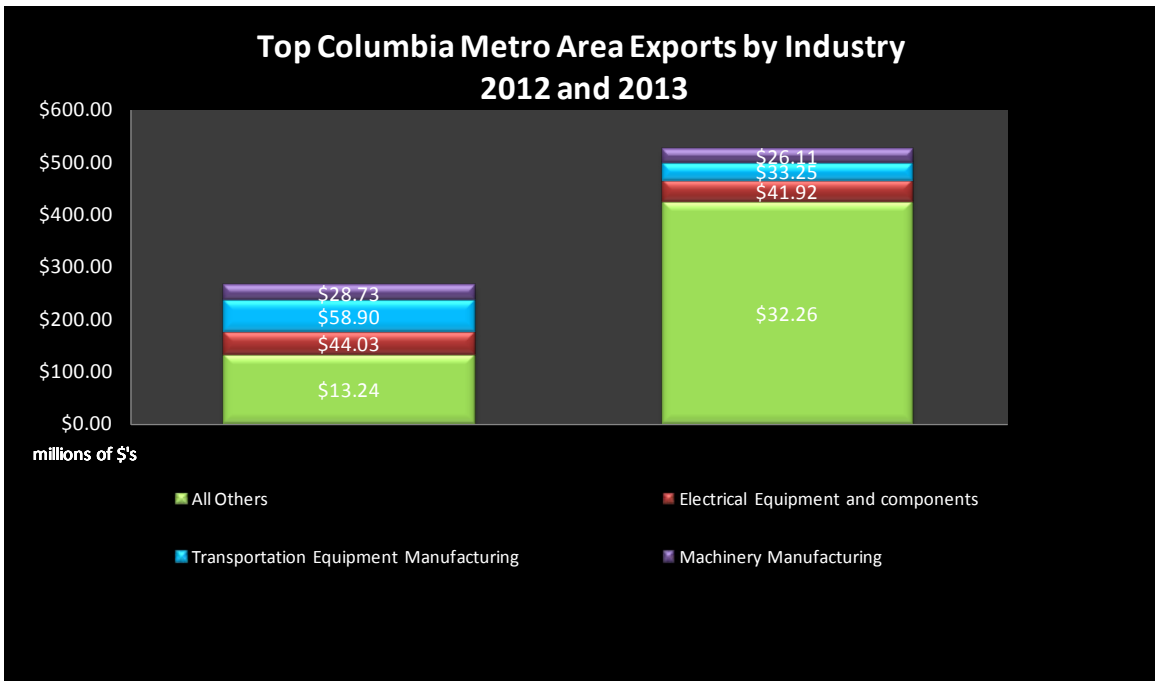
Exports increased in Columbia by 100.7% from 2009 to 2013

Missouri & Surrounding State Metropolitan Areas by Total Export Dollars 2013



Columbia, Mo Exports 2009 to 2013





The over-the-year trend shows decreases in three top export categories, however, overall exports increased 42.9% from 2012 to 2013.



*APEC is the abbreviation for Asia-Pacific Economic Cooperation whose large group of countries includes China. NAFTA is short for North American Free Trade Agreement which includes the United States, Canada and Mexico, OPEC is an abbreviation for the Organization of Petroleum Exporting Countries.