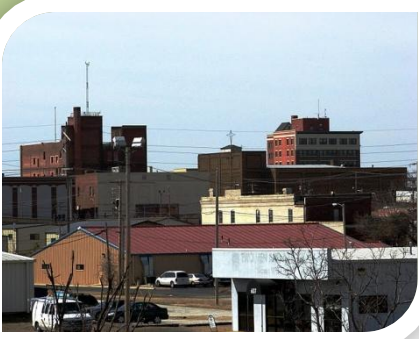


Missouri Economic Research Brief

Metropolitan Export Report

Joplin, MO

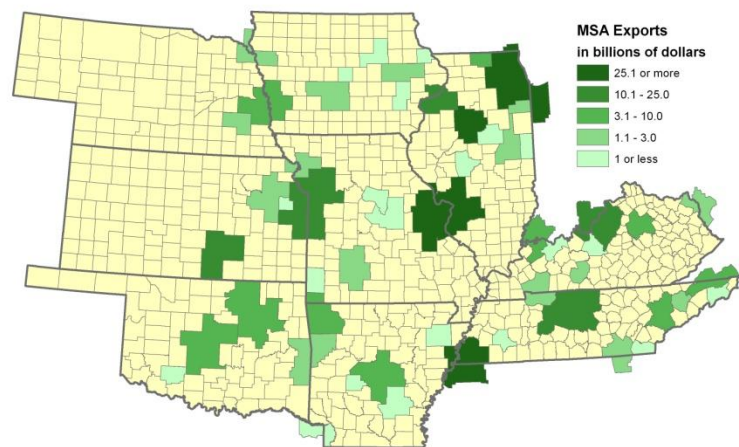


This report examines metropolitan exports as collected from the U.S. Census through June 2010. The data originates from shipper's export declarations and represents an origin of movement (OM) series. The OM series is designed to track movements of merchandise out of the country and does not necessarily indicate the area of production.

From January to June of 2010 the Joplin, MO metro area had exported a total of \$86 million ranking 6th overall within the state of Missouri and 44th among metro areas in the nine state region. Joplin outpaced Cleveland, TN in total export dollars and fell short of Pine Bluff, AR in rank.

Since 2009 the Joplin, MO metro area has exported over \$253 million in goods and services ranking 7th overall out of Missouri metro areas, just behind Jefferson City's \$263 million. This also ranks the Joplin metro 43rd overall when compared to the metro areas of the nine state region. The region's top exporter for that time period is by far the Chicago, IL area with over \$44 billion.

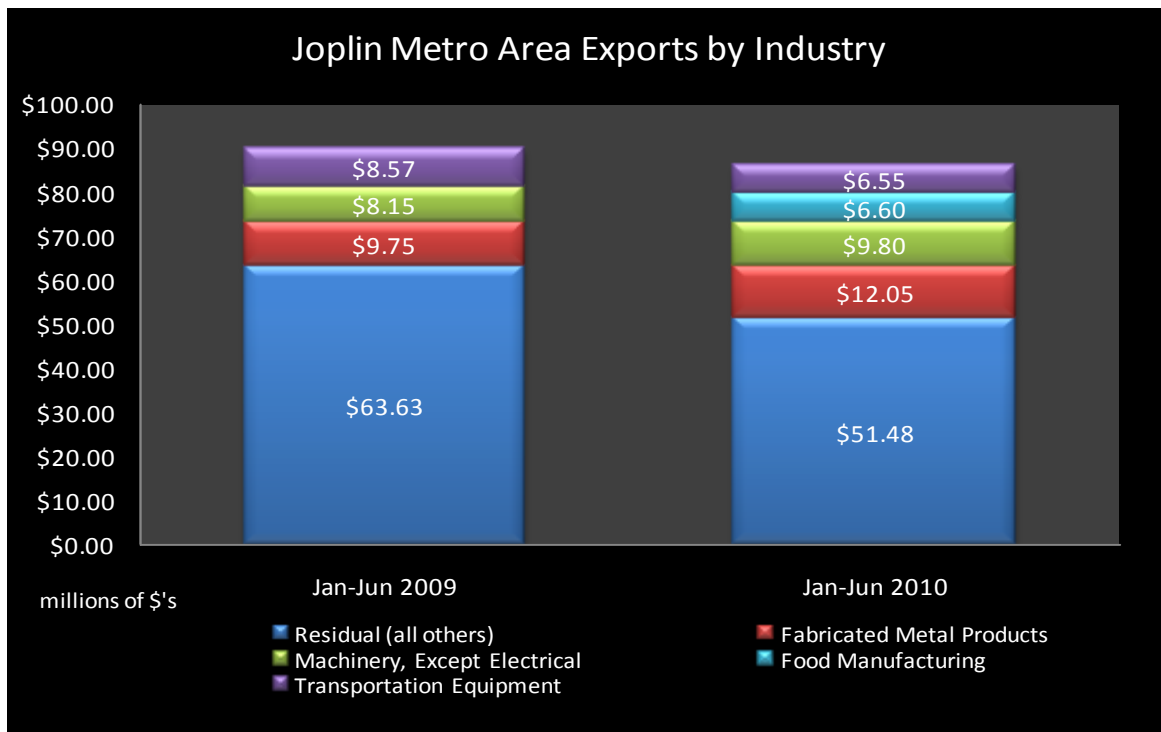
Missouri & Surrounding State Metropolitan Areas by Total Export Dollars Jan 2009-June 2010



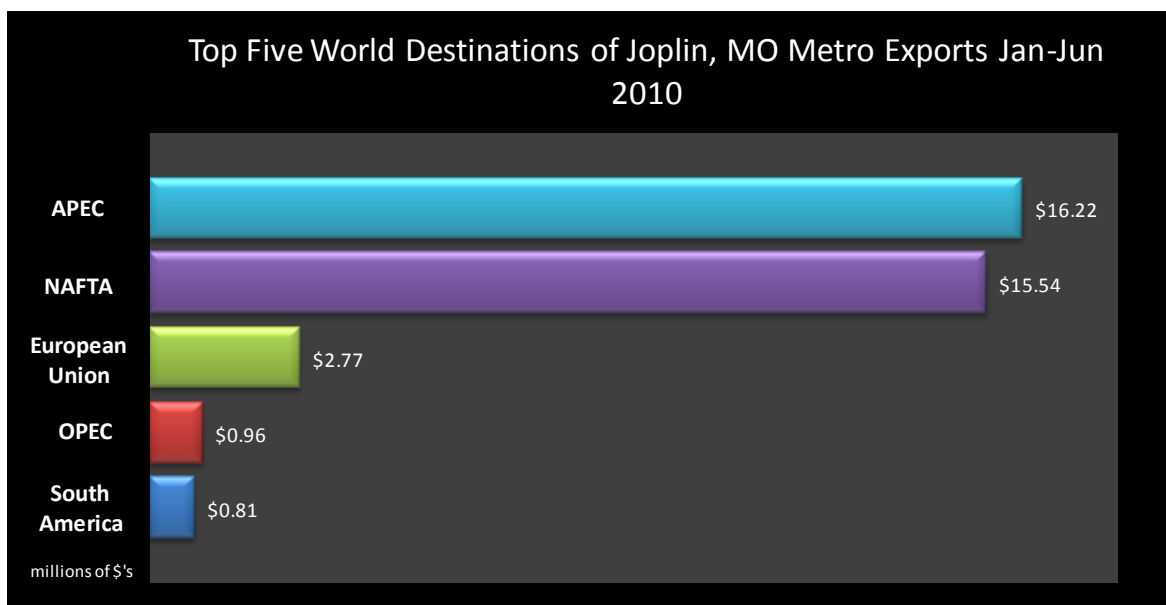
Top MO Metro Areas by Exports Jan 2009 - June 30, 2010

(billions of \$'s)

1 St. Louis; MO-IL	\$14.59
2 Kansas City; MO-KS	\$9.41
3 St. Joseph; MO-KS	\$0.78
4 Springfield; MO	\$0.46
5 Columbia; MO	\$0.33
6 Jefferson City; MO	\$0.26
7 Joplin; MO	\$0.25
8 Cape Girardeau; MO-IL	\$0.15



Joplin’s metro area exports through half of 2010 were down from the previous year’s period by about 4%. Fabricated Metal Products grew 25% and Machinery grew 20%. Transportation Equipment was down about 24%. The Residual category was down 19% through half of 2010, likely due to Food Manufacturing being broken out from the Residual category in 2010.



*APEC is the abbreviation for Asia-Pacific Economic Cooperation whose large group of countries includes China. NAFTA is short for North American Free Trade Agreement which includes the United States and Mexico.