



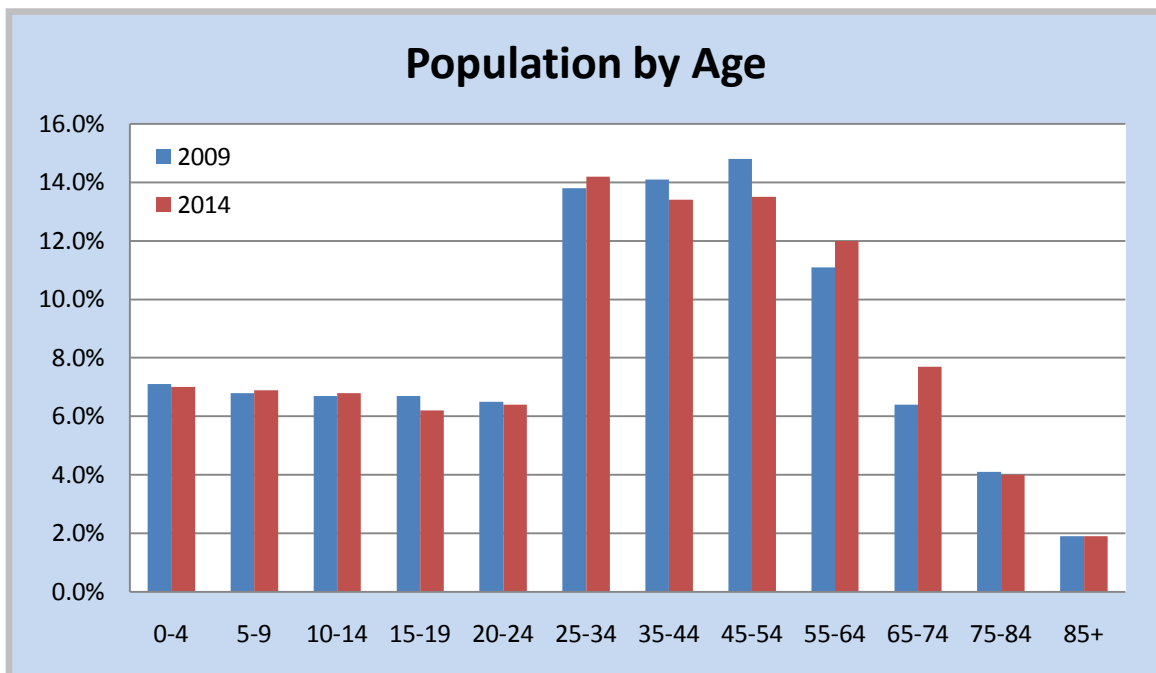
# Kansas City WIA Region Demographic Summary

The Kansas City region is one of the fastest growing areas of the state, with a projected population increase of 4.3 percent over the next five years. The region has the largest Hispanic population in terms of numbers and percent of population. With a projected median age just under 37, the Kansas City area would have the youngest population in the state by 2014. For comparisons with state and national figures, please see the Missouri Demographic Summary.



## Population Trends

Population Category	2009 Data	Percentage	2014 Data	Percentage	2009 - 2014 Change
<b>Total Pop.</b>	1,112,477	-	1,162,336	-	4.3%
<b>Median Age</b>	36.7	-	36.9	-	0.5%
<b>Total (18+)</b>	837,695	75.3%	877,563	75.5%	4.5%
<b>Total (65+)</b>	137,299	12.3%	158,360	13.6%	13.3%
<b>Male</b>	540,664	48.6%	564,895	48.6%	4.3%
<b>Female</b>	571,813	51.4%	597,441	51.4%	4.3%

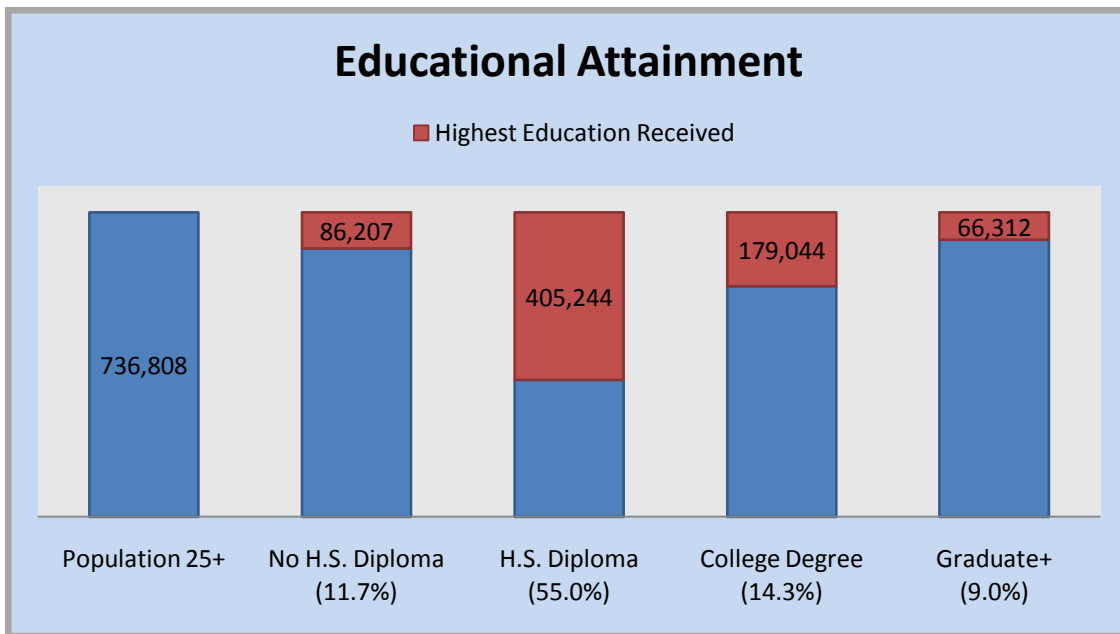


Ethnicity Trends					
Race	2009 Data	Percentage	2014 Data	Percentage	2009 - 2014 Change
<b>White</b>	847,042	76.1%	869,884	74.8%	2.6%
<b>Black</b>	184,895	16.6%	197,562	17.0%	6.4%
<b>Hispanic</b>	65,190	5.9%	77,899	6.7%	16.3%

## Income and Household Data

	2009 Data	2014 Data	2009 - 2014 Change
<b>Total Households</b>	448,197	469,701	4.6%
<b>Per Capita Income</b>	\$27,721	\$28,822	3.8%
<b>Average HH Income</b>	\$68,308	\$70,785	3.5%

## Education



Source: ESRI Business Analyst Demographic and Income Forecast



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