



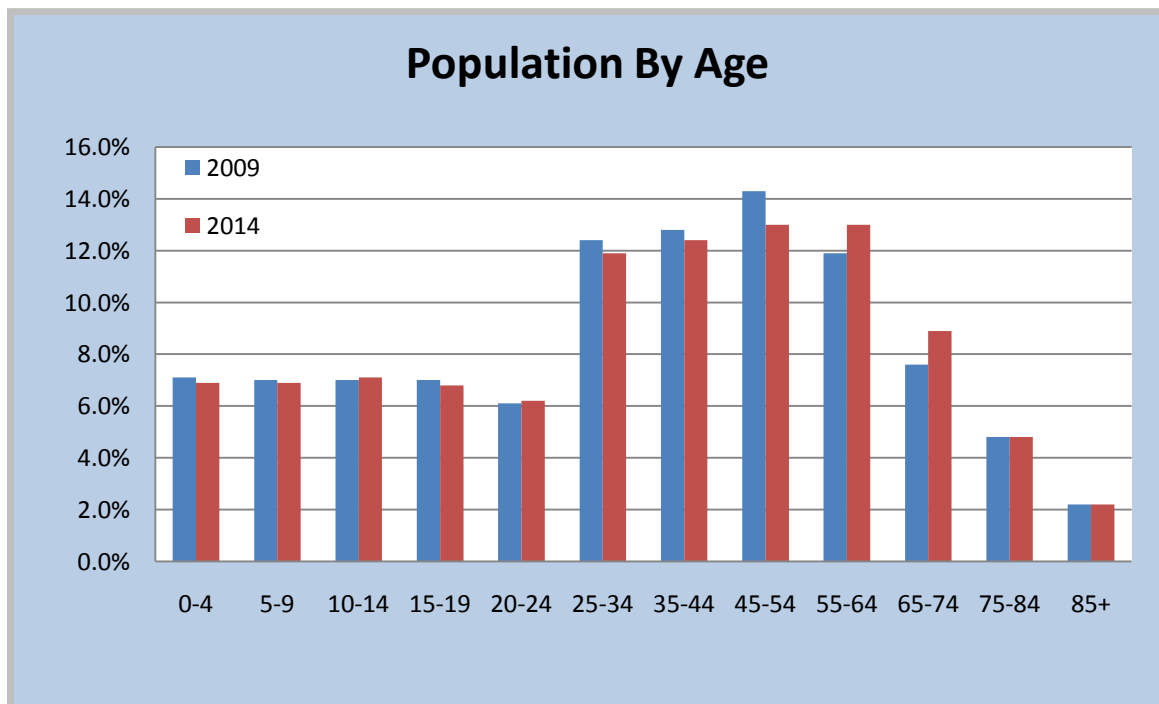
# Southwest WIA Region Demographic Summary

The Southwest region of Missouri is steadily growing at a rate just under the national average. This area has the largest proportional increase in Black and Hispanic minorities in the state with a 13.2 percent and 18.3 percent increase, respectively. The region has a low per capita income which is about two-thirds the national average. For comparisons with state and national figures, please see the Missouri Demographic Summary.



## Population Trends

Population Category	2009 Data	Percentage	2014 Data	Percentage	2009 – 2014 Change
<b>Total Pop.</b>	290,459	-	301,131	-	3.5%
<b>Median Age</b>	37.8	-	38.4	-	1.6%
<b>Total (18+)</b>	217,263	74.8%	226,149	75.1%	3.9%
<b>Total (65+)</b>	42,407	14.6%	47,880	15.9%	11.4%
<b>Male</b>	143,488	49.4%	149,060	49.5%	3.7%
<b>Female</b>	146,972	50.6%	152,071	50.5%	3.4%



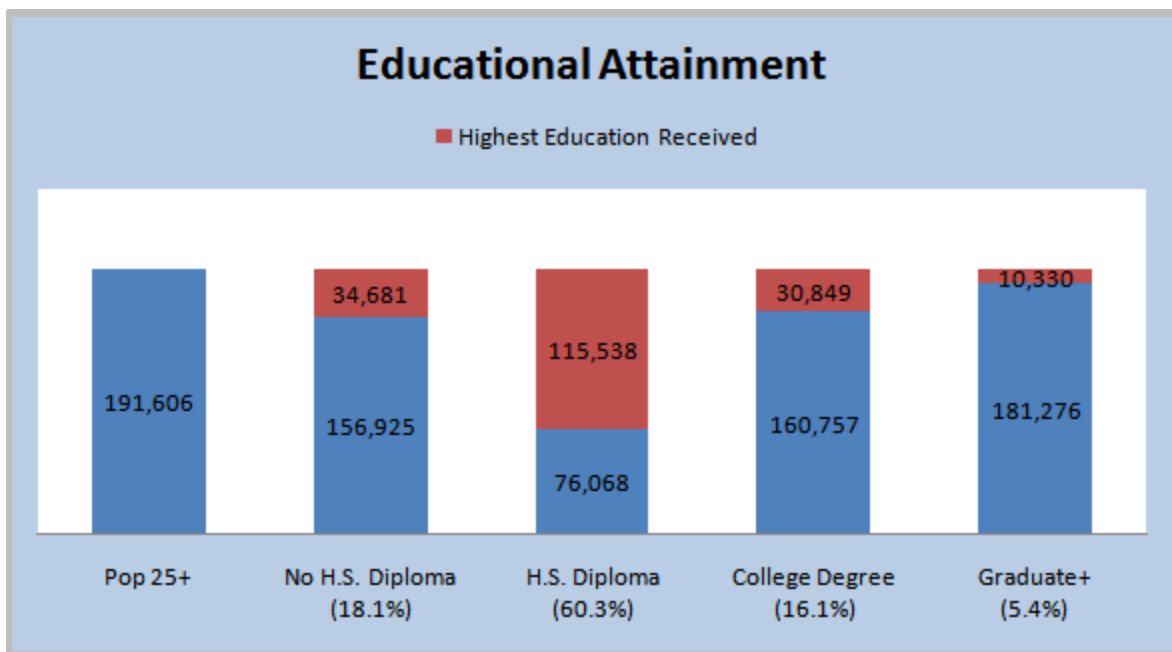
## Ethnicity Trends

Race	2009 Data	Percentage	2014 Data	Percentage	2009 - 2014 Change
White	267,222	92.0%	274,029	91.0%	2.5%
Black	2,614	0.9%	3,011	1.0%	13.2%
Hispanic	14,522	5.0%	17,767	5.9%	18.3%

## Income and Household Data

	2009 Data	2014 Data	2009 - 2014 Change
Total Households	112,810	116,914	3.5%
Per Capita Income	\$19,370	\$19,953	2.9%
Average HH Income	\$49,270	\$50,730	2.8%

## Education



Source: ESRI Business Analyst Demographic and Income Forecast



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